

Speedlearning100 Offers

- R** We have exclusive tools to help you nail your career promotions; and personal growth is almost easy. It requires 12 classroom hours, plus 21 days (15 minutes daily) of real-time practice.
- R** We call it the 20-minute hour. It is easy to learn, but not for slackers who view 5 hours of nightly TV.
- R** You leave Speedlearning with permanent skills (guaranteed for life) to 3x your learning and 2x your long-term memory, in real-time.

Is info-processing a power skill? Ask the corporate headhunters.

An Important Secret

If you are still awake, there is an important secret revealed in the following few paragraphs. You might discover something important here for your future. We hope you check it out.

“When I was a young snout nose, my grandfather read to me from Rudyard Kipling’s ‘Just So Stories,’ and in particular ‘The Elephant’s Child’. Kipling wrote them in 1902, and clipped the Nobel for literature in 1907.

“I keep six honest serving men,
They taught me all I knew.
Their names are What? and Why?,
and When? and How?,
and Where? and Who?” It ends like this.
“From the second she opens her eyes,
one-million Hows?, two-million Wheres?,
and seven-million Whys?”



Speedlearning100 Suggests

- R** You live in the Knowledge Economy, and information processing is the currency of the land.
- R** Your ancestors could live the American Dream without being an Internet whiz, or knowing how to send an attachment.

How much is enough knowledge, today?

Facts:

- R** Over the next three-years (it passes quickly), the Internet will double its store of available information.
- R** Your career will be ranked by your learning abilities and creative thinking.
- R** Are your present skills upwardly mobile? Isn't it all about changes in know-how?

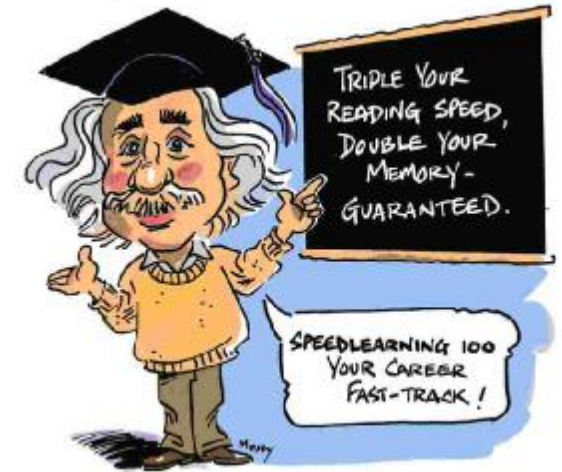
We suggest all executives with long learning curves, (in-one-ear-and-out-the-other), are at risk.

home of the “20-minute hour”

For our class schedules, please contact Gene at Speedlearning100 toll-free, 1-877-567-2500, or gs@speedlearning.org

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Stuff They Don't Teach in School... (For Executives Only)

“In high school I was an ‘A’ student, hardly had to do much homework. I just aced my exams. And had plenty of socializing time.”

“College started off good and then it did an about-face. I just couldn't keep up with the class assignments. They piled up day-by-day. I fell further behind, and after a month I was straining to catch up. In my senior year, I got it.”



An Executive VP of a Fortune 500 company explained his 21st century learning challenges:

1. “We are living a new world in my division, and we feel overwhelmed by the downpour of daily knowledge in our industry. Each day a virtual library of vital information must be absorbed. Ignore it, and our competitors gain the competitive advantage”
2. “Would you believe I have lost my weekends? Last night I reviewed reports, completed personnel evaluations, and honed next week’s presentation to my board. My eyes closed at 2am.”
3. “My CEO expects me to itemize our entire strategic business plan, and figure out how to implement it. Did I sign on as a memory savant or is this the onset of Alzheimer?”

How many of you executives believe the quotes you just read, apply to your career?

Q. Do you believe improved info-processing skills might help you to score higher quarterly evaluations and competitive promotions?

Q. How many executives would put in a serious learning effort to save yourself up to 2 hours daily of information grinding?

Q. By a show of hands: How many executives believe they are competing for their present position with younger, lower salaried candidates? The more you earn, the greater corporate scrutiny. Agreed?

Who We Are, What We Do

Speedlearning100 teaches how to 3x your reading speed and 2x your memory.

We helped Evelyn Wood, the creator of speed reading, graduate her 2 million. Could you use these learning skills?

- One million were students, from age 13 through high school (SAT, ACT), through college and grad school. The other million was executives recommended by their companies.
- Included were the White House staffs of four US Presidents. Speed reading started in 1959.

Some Executive Questions, Please

Q. How many of you feel increasing your attention span, personal productivity, and comprehension up to 38%, could improve your management skills?

Q. 2. Hands please: how many believe doubling your learning memory could improve your leadership in brainstorming and creative planning?

Q. 3. Last one. How many here believe it could be marginally useful to permanently capture the ‘gist’ (key points) of your industry’s changing strategic developments? Speedlearning uses a schema called *Seven-Smart Questions*.

CNN/Fortune magazine calls Speedlearning100 one of the “*Secrets of Greatness*” and a “*Key Skill to Master Now*.”

Stuff Human Resources Hides From You

Do you know and believe the average college graduate changes careers five times during his/her working life?

Not jobs within an industry, but changes in their required core knowledge to successfully manage folks.

⇒ How quickly you can learn and retain new principles, strategies and know-how, often decides your personal advancement.

Three concepts please:

- Is corporate loyalty a joint venture including your needs?
- Are your core skills and management talent transferable to other industries?
- How quickly do you learn, and can you offer new creative thinking? How much does it matter?

What HR Asks New Recruits

- a) What do you uniquely know?
- b) How long will it take you to learn stuff our (new) way?
- c) How many of our competitors value your talents? Headhunters rank you too.

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